

# The York UPG & Wrightsoft Advantage for Your Business

April 30, 2007

Dear York Dealer,

Through the York UPG and Wrightsoft partnership, Wrightsoft's award-winning design and sales software and training are now available to all York dealers. Under this program, and working with your local York distributor, you can purchase Right-Suite software and training under special programs. These programs include the potential to apply "co-op" dollars to your purchase.

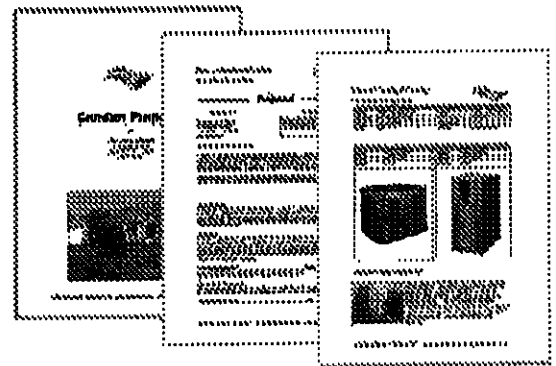
Imagine completing load calculations, equipment sizing, operating cost analysis, and professional in-home presentations and proposals with pre-loaded York data **all in one program!**

## You Benefit with Wrightsoft!

- Use just one program for loads, sizing, presentations, and proposals.
- Reduce setup time and increase professionalism with preloaded York product information including York product showroom, York TV and Affinity Color selector.
- Multiple training options through Right-University™ including classes or online tutorials!
- Customizable appearance and reports to match your company!
- FREE technical support!

**YORK**<sup>®</sup>  
It's Time to Get Comfortable™

**Order your copy of the customized York Right-Sales Package today with exclusive York Dealer pricing!**



## Learn More About the York UPG and Wrightsoft Partnership!

See Right-Suite Live: Call Wrightsoft Sales today at 800-225-8697 to request a **Live On-Line Internet Demonstration** of the software.

Have A Right-Suite Demo CD Sent: Call Wrightsoft Sales today at 800-225-8697 to request a **fully functional demo of the York Right-Sales software!**

Fax Back: Use this form (see next page) to add your contact information and stay updated!

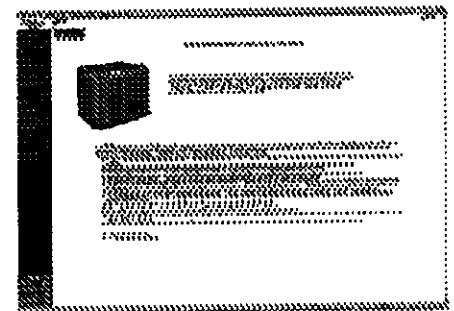
Visit the York/Wrightsoft Website: at [www.wrightsoft.com/yorkupg/york](http://www.wrightsoft.com/yorkupg/york)

Send an Email: Requesting more information to "[sales@wrightsoft.com](mailto:sales@wrightsoft.com)"

Right-Suite is a powerful addition to your company to solve your HVAC design and sales needs. **There's no risk in trying Right-Suite: Wrightsoft provides a full 30-day money back guarantee and free, unlimited technical support.** For over 21 years, Wrightsoft has been providing the finest HVAC software products and services to thousands of HVAC professionals like yourself: We hope to hear from you today!

Regards,

Chris Edgren  
Vice President of Sales and Marketing



**\*\*If you feel that you have received this fax in error and wish to be removed from our list, please call 800-225-8697, ext. 112**

**For More Information On the York UPG/Wrightsoft Program  
for York Dealers Please Fill Out This Form and  
Fax to: 781-861-2058**



**The Wrightsoft Advantage:**

- Automated, easy to use software
- Preferred software of York UPG
- Advanced, award winning technology
- Affordable: special York pricing and co-op
- Easy CAD-Link
- Free technical support
- Industry leading trainings
- 10,000 customers & 19,000 users

**Wrightsoft Will Help York Dealers:**

- Increase sales
- Separate yourself from competition
- Decrease your costs
- Save time: 2 to 4 hours per project
- Improve design accuracy & quality
- Create instant professional sales proposals

**York UPG Partnership:**

"This represents another important step in our ongoing effort to offer our distributors and dealers the industry's best business tools and resources, and clearly Wrightsoft is a leader in this area..."

**Doug Widenmann,  
YORK UPG**

**Save Time...Win Sales**

"Right-Suite is a dynamite product...What sold me on Right-Suite was my ability to jump in and start producing automated loads and duct designs... since I'm both the designer and the lead salesman, Right-Suite is a big time saver."

**Jim Williams**

**Air Professionals, Inc. (York Dealer)  
Bethlehem, PA**

**YES! I'd like to receive more information about the York Right-Sales package and Special York UPG Pricing:**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_

Telephone: \_\_\_\_\_

Fax #: \_\_\_\_\_

Email Address: \_\_\_\_\_

**Please indicate if you are a York, Coleman or Luxaire**

**Dealer:**

1) I am a: \_\_\_ York \_\_\_ Coleman \_\_\_ Luxaire Dealer

2) My Local York Distributor is:

3) \_\_\_\_\_ YES, I'd Like to Schedule an On-Line Demonstration of Right-Suite, Please Call Me at the Above Phone Number.

4) \_\_\_\_\_ YES, I'd Like a York UPG Right-Suite Video Demo CD sent to me at the above address.

5) \_\_\_\_\_ YES, Please Put Me on Your Training Notification List for When a York Distributor in My State offers a Training.

**do you have  
selling power?**

**find out at:**

**[www.wrightsoft.com/  
yorkupg/yorksellingpower](http://www.wrightsoft.com/yorkupg/yorksellingpower)**